









PRESS RELEASE April 3, 2025

# Launch of the Avoided Emissions Platform (AEP) to harmonize the assessment of climate solutions' impact

- Mirova, Robeco, Edmond de Rothschild AM, I Care by Bearing Point and Quantis, a BCG company are proud to announce the official launch of a groundbreaking initiative: the Avoided Emissions Platform.
- This innovative global platform is dedicated to harmonizing the evaluation of climate solutions' impact by employing a transparent methodology for calculating avoided emissions — an essential metric for advancing the transition to a sustainable economy.
- AEP is supported by 10 asset managers and owners, representing more than USD 4 trillion of assets under management, as well as one international Corporate Investing Bank, six recognized data providers, 13 leading corporates and an independent scientific committee.

The energy transition necessitates not only a shift away from carbon-intensive activities but also the availability of decarbonized alternatives. However, until now, there has been a lack of transparent, quantified data to support the comparison of these alternatives and to redirect financial flows toward companies facilitating decarbonization. With an estimated investment requirement of US\$215 trillion¹ to achieve global net-zero emissions by 2050, the development of harmonized metrics is essential for channeling capital into effective climate solutions.

The Avoided Emissions Platform (AEP) is an interactive tool which models the avoided emission factors for 65 climate solutions. It is based on a transparent and open access methodology for calculating avoided emissions, sometimes also referred to as "scope 4". This initiative has benefited from recommendations by a dedicated scientific committee, building on existing guidance on avoided emissions and ensuring a credible approach to assessing potential emission savings across sectors. The platform can be accessed with a license and will be expanded over time with new solutions.

The AEP delivers significant benefits to a diverse range of stakeholders:

- **Financial institutions** gain enhanced decision-making capabilities through reliable, harmonized metrics that help align their portfolios with global net-zero objectives.
- **Companies** can accurately calculate and communicate their avoided emissions, improving credibility and access to capital while gaining a competitive edge.
- **Consultants and data providers** gain access to comprehensive resources, fostering collaboration and market differentiation.
- Regulatory bodies receive valuable insights to inform policy development and track progress toward climate goals

<sup>&</sup>lt;sup>1</sup> Source: New Energy Outlook 2024 | BloombergNEF | Bloomberg Finance LP

• **Academics** obtain robust data for research and the advancement of sustainability methodologies.

Overall, this initiative promotes transparency, collaboration, and informed decision-making, driving the transition to a sustainable and decarbonized economy.

Manuel Coeslier, Lead Expert, Climate & Environment at Mirova: "The financial sector plays a key role in driving the economy towards net zero emissions globally. Clear and comprehensive information on companies' true contributions to this goal is essential, notably through the provision of climate solutions. We are confident the Avoided Emissions Platform will soon establish itself as a global market platform, thus enhancing ambition and transparency in measuring avoided emissions."

Lucian Peppelenbos, Climate & Biodiversity Strategist at Robeco: "Robeco has a long-standing commitment to invest in the net zero transition. In particular, our climate products, such as the Smart Energy and the Global Climate Transition funds, have been investing in climate solutions for many years. This new database will help us credibly quantify their true contribution to climate mitigation. This addresses the high demand from our clients for more extensive impact measurement."

Shirley Chojnacki, Head of Energy at BRIDGE, the Infrastructure debt platform of Edmond de Rothschild: "At Edmond de Rothschild Asset Management we have a strong conviction and longstanding commitment toward energy transition and climate actions, which are at the core of our investment thesis. By supporting since inception the creation of such a powerful and transparent database as AEP, we aim to contribute in building new methodologies for the market and transparency for all the stakeholders."

Anne Désérable, Managing Director at Quantis: "At Quantis, we believe the environmental transition can only be addressed collectively. The Avoided Emissions Platform is a testament to this — bringing together diverse stakeholders to establish a harmonized methodology and robust calculation tool for assessing avoided emissions. By strengthening credibility and consistency, we can better evaluate the true climate contribution of key solutions and drive meaningful change."

Guillaume Neveux, Founder & Partner at I Care by BearingPoint: "I Care mission is to find ways to navigate through complexity and give stakeholders the technical decision tools to trigger investments for the climate transition. We are confident that this digital Avoided Emissions Platform, developed in partnership with Quantis, BearingPoint and a large number of corporate and financial institutions, will make the difference by enabling the developers of climate solutions to quantify in a harmonized way their contribution to the climate transition."

### LIST OF FOUNDING PARTNERS OF THIS INITIATIVE

## **FINANCIAL INSTITUTIONS**

- Edmond de Rothschild AM (Strategic Founding Partner)
- Mirova (Strategic Founding Partner)
- Robeco (Strategic Founding Partner)
- Natixis Corporate & Investment Banking
- Natixis Investment Managers
- Amundi
- Caisse des Dépôts
- Comgest
- Man Group
- Sienna Investment Managers

## LIST OF PARTNERS OF THE INITIATIVE

CORPORATES	DATA PROVIDERS
Air Liquide	Clarity AI
Dassault Systèmes	Evalueserve
• EDF	• ICE
• Fives	Iceberg Data Lab
Innovafeed	Sustainable Fitch
Panasonic Holdings	Morningstar Sustainalytics
Saint-Gobain	
• UBQ	
Unibail-Rodamco-Westfield	
• Valeo	
Veolia	

**Scientific committee**: Marvin Henry (WBCSD), Simon Deschamps (Climate Dividends), Michelle O'Keeffe (University of Edinburgh), Seth Sheldon (Rho Impact), Keri Browder (Prime Coalition).

The non-sourced figures mentioned in this communication are provided by the counterparts and may be subject to change without notice. The information provided reflects the counterparts' opinion/the situation as of the date of this document and is subject to change without notice.

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### **ABOUT ROBECO**

Robeco is a pure-play international asset manager founded in 1929 with headquarters in Rotterdam, the Netherlands, and 15 offices worldwide. A global leader in sustainable investing since 1995, its integration of sustainable as well as fundamental and quantitative research enables the company to offer institutional and private investors an extensive selection of active investment strategies, for a broad range of asset classes. On 30 September 2024, Robeco had EUR 204 billion in assets under management, of which EUR 200 billion is committed to ESG integration. Robeco is a subsidiary of ORIX Corporation Europe N.V. More information is available at <a href="https://www.robeco.com">www.robeco.com</a>

### ABOUT EDMOND DE ROTHSCHILD

Edmond de Rothschild is an investment house founded on the conviction that, when harnessed for the good of the real economy, wealth can have a meaningful impact and help to rejuvenate the concept of progress. Driven by a culture of financial foresight for nearly three centuries, Edmond de Rothschild specialises in private banking and asset management, boasting recognised expertise in its main business lines of: wealth management, wealth engineering, life insurance, services for independent wealth managers, corporate finance, private equity, real estate, infrastructure, liquid strategies, and fund administration. The 100% family ownership structure gives this investment house real independence, serving to align with the interests of its clients and fostering the emergence of financial solutions adapted to the specific needs of a client base of families, entrepreneurs and institutional investors. At 31 December 2024, the Edmond de Rothschild Group manages over CHF 184 billion in assets and maintains a solid balance sheet with a CET1 ratio of 19.7%. With nearly 2,700 employees across 28 locations, it stands as a key player in the primary markets where it operates, including Geneva, Luxembourg, Paris, and Monaco. Edmond de Rothschild is at the heart of a unique ecosystem of businesses ranging from farming, wine-making and hospitality to family philanthropic activities, the Gitana offshore racing team and the perfume house Caron.

#### **ABOUT MIROVA**

Mirova is a global asset management company dedicated to sustainable investing and an affiliate of Natixis Investment Managers. At the forefront of sustainable finance for over a decade, Mirova has been developing innovative investment solutions across all asset classes, aiming to combine long term value creation with positive environmental and social impact. Headquartered in Paris, Mirova offers a broad range of equity, fixed income, multi-asset, energy transition infrastructure, natural capital and private equity solutions designed for institutional investors, distribution platforms and retail investors in Europe, North America, and Asia-Pacific. Mirova and its affiliates had €32 billion in assets under management as of December 31, 2024. Mirova is a mission-driven company, labeled B Corp\*.

\*References to a ranking, award or label have no bearing on the future performance of any fund or manager.

Portfolio Management Company - French Public Limited liability company RCS Paris No.394 648 216 - AMF Accreditation No. GP 02-014 59, Avenue Pierre Mendès-France – 75013 - Paris Mirova is an affiliate of Natixis Investment Managers.

Website – LinkedIn

## **ABOUT NATIXIS INVESTMENT MANAGERS**

Natixis Investment Managers' multi-affiliate approach connects clients to the independent thinking and focused expertise of more than 15 active managers. Ranked among the world's largest asset managers1 with more than \$1.3 trillion assets under management² (€1.3 trillion), Natixis Investment Managers delivers a diverse range of solutions across asset classes, styles, and vehicles, including innovative environmental, social, and governance (ESG) strategies and products dedicated to advancing sustainable finance. The firm partners with clients in order to understand their unique needs and provide insights and investment solutions tailored to their long-term goals. Headquartered in Paris and Boston, Natixis Investment Managers is part of the Global Financial Services division of Groupe BPCE, the second-largest banking group in France through the Banque Populaire and Caisse d'Epargne retail networks. Not all offerings are available in all jurisdictions. For additional information, please visit Natixis Investment Managers' website at im.natixis.com | LinkedIn: linkedIn.com/company/natixis-investment-managers. Natixis Investment Managers' distribution and service groups include Natixis Distribution, LLC, a limited purpose broker-dealer and the distributor of various US registered investment companies for which advisory services are provided by affiliated firms of Natixis Investment Managers, Natixis Investment Managers S.A. (Luxembourg), Natixis Investment Managers International (France), and their affiliated distribution and service entities in Europe and Asia.

1 Survey respondents ranked by Investment & Pensions Europe/Top 500 Asset Managers 2024 ranked Natixis Investment Managers as the 19th largest asset manager in the world based on assets under management as of December 31, 2023. 2 Assets under management (AUM) of current affiliated entities measured as of December 31, 2024, are \$1,363.7 billion (€1,316.9 billion). AUM, as reported, may include notional assets, assets serviced, gross assets, assets of minority-owned affiliated entities and other types of nonregulatory AUM managed or serviced by firms affiliated with Natixis Investment Managers.

I Care by BearingPoint is a global consultancy dedicated to impact-driven transformation and is BearingPoint's center of expertise for sustainable development. From strategy to implementation, the experts of I Care deliver concrete and innovative transition solutions for companies, financial institutions, and public organizations. They combine technical expertise on sustainability issues (climate, biodiversity, circular economy, LCA, social) with transformational know-how to engage clients in evolving their businesses and business models. I Care by BearingPoint has become a major player in the sustainability consulting field and boasts over 200 specialized consultants from around the globe.

#### **ABOUT QUANTIS, a BCG COMPANY**

Quantis, a BCG company, is a leading sustainability consultancy pioneering approaches to solve critical environmental challenges. We partner with leading consumer goods and financial services organizations who are serious about reducing their environmental impacts to future-proof their businesses and prosper in a new planetary economy. Our unique approach combines deep environmental expertise, strategic business knowledge, and enterprise transformation skills to help organizations shape policies, practices and business models that align with the planet's capacity while building resilience, unlocking innovation, and optimizing performance. Our dynamic and visionary team of environmental, business and communications experts will guide you on the journey from business as usual to business at its best. Discover quantis.com